

Major Entrance Requirements

- Two Units of English
- Two Units of Math (must include Geometry or Algebra 2)
- Two Units of Science (must include Biology)
- One Unit of Physical Education

Application Process

- Apply online through Horry County Schools or the AAST website.
- Thoroughly complete the application before the deadline.
- If accepted, return the acceptance confirmation by the district deadline.

Vision

Realize the Possibilities

Mission

AAST is a Cognia whole school STEM certified school committed to preparing its students to be college and career-ready global citizens by fostering creativity, innovation, systematic problem-solving, and critical thinking through participation in rigorous and authentically collaborative academic and career experiences.



What is STEM?

STEM stands for Science, Technology, Engineering, and Mathematics. STEM is a philosophy of education embracing teaching skills and subjects in a way that resembles real life. STEM is about discovering and creating ingenious ways of problem solving, integrating principles, or presenting information. Instead of teaching courses in independent subject compartments, lessons are well rounded, project and inquiry based, with a focus on interdisciplinary learning. STEM education prepares students to explore and advance in their chosen STEM related career pathway to ensure they are college and career ready. Education is no longer about memorizing facts. STEM is about learning how to think critically, evaluate information, apply knowledge, and problem- solve to compete in the 21st century workforce.

Entertainment Technology Instructor

Tracy Johnson
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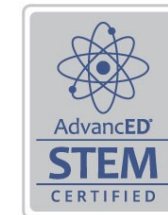
Guidance Counselors

Wanda Randall - NMB, GSF, LHS, AHS, MBH
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Lacey Gordon - CFHS, CHS, SHS, SJHS
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Administration

Kelly Wilson - Principal
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Mariah Reiss - Assistant Principal
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Entertainment Technology



The Academy for
the Arts, Science,
and Technology

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What is Entertainment Technology?

The Entertainment Technology major is designed for students who are interested in the study of television and video production, advertising, broadcast or print journalism, digital photography, film appreciation, and creative writing. Students will have the opportunity to work with state of the art TV and video production equipment. Students will learn multiple production techniques taught by an industry professional with a concentration on scriptwriting, lighting, audio, special effects, and editing. Former Entertainment Technology students are currently working on television shows such as The Blacklist, 90 Day Fiancé, The Walking Dead, and Stranger Things. Former students have also worked on major films such as The Post, Hidden Figures, Trolls, and many more.

Areas of Study

- Television and Video Production
- Film Studies
- Creative Writing
- Digital Photography
- Music Production
- Journalism
- Broadcast Journalism
- Advertising



Major Courses

Junior Year- Media Technology 1 and 2

Students in their first year of Entertainment Technology will spend time researching, writing, learning how to use classroom equipment, learning new industry related vocabulary, studying film history, digital photography, and learning how to take a video or TV project through the three phases of production (pre-production, production, and post-production).



Senior Year- Media Technology 3 and 4

Students in their second year of Entertainment Technology will focus heavily in television production, critiquing and mastering the skills they have learned, researching, and producing a required senior exhibition of mastery project centered around a topic of their choosing. Students have the opportunity to complete an internship/ job shadowing experience with a local entertainment or business establishment. Senior students will also have special project assignments to complete within the school, producing and taping performing arts projects, and local community video related projects.



Opportunities

- Junior job shadowing
- Senior internships
- Industry guest speakers
- College campus visits
- Career research and exploration
- Local, regional, and national contests
- Inquiry and project based instruction
- Use of professional television and video equipment
- Digital professional portfolio of master works
- Industry standard certification

AP Capstone Opportunity

Students may choose to pair AP Capstone with the Entertainment Technology major. Students must take AP Capstone Seminar in their junior year followed by AP Capstone Research their senior year.

